



CLEARVIEW
software

OVERVIEW

Connecting the "Mobile User" to the Workplace

The world has changed! People want to be connected at all times to everything. The Internet, Cell Phones and PDA's have created today's "Mobile User". That demand extends to the business community, with the requirement to connect the "Mobile User" to trillions of dollars worth of investment in existing business software applications.

Due to the explosion of smart phones and PDA's, the Enterprise Mobility Solutions market is one of the fastest growing segments within the IT market and is estimated to grow from \$19 billion in 2005 to \$32 billion by 2009.

Clearview's *Co*STAR Suite* of Software is changing the way people interact with the business workplace's software applications. Clearview's *Co*STAR Suite* of Software connects the "Mobile User" with business software applications immediately, inexpensively and securely.

Our simple Web Site Design approach outperforms the expensive and complex high-end software developments required by competitors.

We leveraged our 15 years of designing and shipping over 200,000 copies of our communication software tools, which brought a company's existing software (referred to as Legacy Applications) to a Microsoft Windows environment. Using that experience, Clearview undertook a Research & Development effort to come up with an optimal offering for today's marketplace. Our software products are simple to use yet powerful, stable and sophisticated under the "Hood".

Our strategy is to work with resellers globally, through all stages of funding, and across all industries. These resellers are financially motivated to use our product, because they are able to build a revenue demand for their own hardware, software and professional services in providing a total solution for the end user customer. Clearview simply sells product and product maintenance to the Resellers and the Reseller has customer responsibilities.

With significant success to major accounts so far, the *Co*STAR Suite* is helping a major grocery chain with 575 stores to manage their entire supply chain management process from the floor of the food isle, a Northeastern utility company to perform full Inventory Control and Materials Management from their wireless warehouses and outdoor storage facilities and a regional hardware/lumber store chain to offer drive through sales to homeowners and building contractors. A manufacturer of industry rugged computers and scanners has entered into an OEM relationship to ship the *Co*STAR* product on every device manufactured.



**Enterprise
Mobility**